



Delivering Value

MAY 2015

Since 1948

Rate Bump CD Offers Reassurance!

Alliance Credit Union has designated a limited amount of funds for this special CD offer, so you need to act fast! Our new Rate Bump CD allows you to bump your CD rate up if our rates were to increase before the end of your certificate's term. The Rate Bump CD is available on all 36, 48, and 60-month term CDs.

Booster Bump on 48 and 60-Month CDs

As an added bonus, Alliance will give you a Booster Bump if you choose to open a 48 or 60-month CD. You will receive an additional 5 basis points more than the rate that you would be receiving when you choose to use your bump option on all 48-month CDs.

You will receive an additional 10 basis points more than the rate that you would be receiving when you choose to use your bump option on all 60-month CDs.

Alliance wants to ensure that our members can deposit their money with us worry-free! You can relax

knowing that the funds you put into a Rate Bump CD are insured up to **\$250,000** per individual depositor by the National Credit Union Administration (NCUA).



Please note that the penalty for early account closure on all new 48 and 60-month CDs is 365 days of interest.

To open your Rate Bump CD today, simply stop by any branch. Questions? Call us today at 636-343-7005, Option 0 or chat with us live from our website during our business hours.

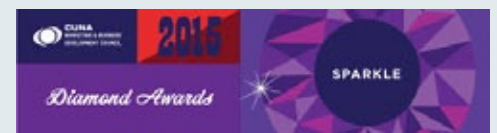
Alliance Wins Three National Awards for Marketing

Alliance Credit Union was recently honored with three Diamond Awards, which recognizes outstanding marketing and business development achievements in the credit union industry.

The awards were presented by the Credit Union National Association (CUNA) Marketing & Business Development Council, a national network comprised of over 1,200 credit union marketing and business development professionals. Awards are given in each of 29 categories ranging from advertising to community events and beyond.

Alliance was recognized in the following three categories:

- **Branding/Corporate Identity**
- **Mobile Website**
- **Brochure**



New Headquarters Opening in May at 1280 South Highway Drive in Fenton, MO!

Find us off Highway 44

Delivering Value, Enriching Lives



RATES

As of 05/02/15

Delivering Value, Enriching Lives



Loan Rates

New Autoas low as 2.49% APR*
 Used Autoas low as 2.49% APR*
SPECIAL: 1.99% APR on 36-Month New & Used
 New Boat/RVas low as 4.50% APR*
 Used Boat/RVas low as 4.75% APR*
 New Motorcycle/ATVas low as 4.50% APR*
 Used Motorcycle/ATVas low as 4.99% APR*
 Home Equity Line of Credit.... as low as 3.25% APR*

Home Loans call (636) 343-7005, option 3 or visit www.alliancecu.com to apply online.

*APR = Annual Percentage Rate

Deposit Rates

Certificates of Deposit

6 months31% APY*
 12 months51% APY*
 24 months81% APY*
 36 months 1.16% APY*
 48 months 1.46% APY*
 60 months 1.71% APY*

Daily Investment Fund

\$2,500 to \$9,99916% APY*
 \$10,000 to \$24,99926% APY*
 \$25,000 to \$49,99931% APY*
 \$50,000, to \$74,99941% APY*
 \$75,000 to \$99,99942% APY*
 \$100,000 and greater43% APY*

IRA Savings

\$100 to \$5,00040% APY*
 \$5,000 to \$25,00045% APY*
 \$25,000 to \$50,00050% APY*
 \$50,000 to \$75,00060% APY*
 \$75,000 to \$100,000..... .70% APY*
 \$100,000 and greater95% APY*

*APY = Annual Percentage Yield
All rates subject to change at any time.

Free Family Fun Fest June 6

Bring the entire family to our O'Fallon branch located at 1167 Bryan Road for a fun-filled day of free kid's entertainment on Saturday, June 6 from noon to 4 pm!



Kid's Activities Include:

- Petting Zoo & Pony Rides
- Balloon Artist
- Face Painter
- Inflatable Slide
- Hot Dogs, Chips & Soda
- Music



We look forward to seeing you!

Two Free Outdoor Family Movie Nights

Bring your kids and a blanket! Our branch located at 1167 Bryan Road will be hosting two free outdoor family movie nights this summer.

Estimated start time is 8:30 pm for both viewings.

Popcorn and soda will also be provided. Outdoor movie nights are weather-permitting, so be sure to watch the forecast.

A family-friendly film will be shown on a 33' outdoor movie screen on the following dates and times:

- **Saturday, June 20**
- **Saturday, July 18**

Doors open at 8 pm if you want to claim your spot. Movies will start about 15 minutes after sunset.



636-343-7005, ext. 2000 • 800-541-6131
 Tel-A-Connect: 800 714-3319 • Online Chat Available
www.alliancecu.com • talktous@alliancecu.com

Fenton 24/7 ATM
 575 Rudder Rd.
 Fenton, MO 63026
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday 9 am - noon

Jennings 24/7 ATM
 9050 W. Florissant Ave.
 St. Louis, MO 63136
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday 9 am - noon

Drive-up:
 Mon. - Fri. 8:30 am - 5:30 pm
 Saturday 8:30 am - 12:30 pm

Hazelwood 24/7 ATM
 9150 Pershall Rd.
 Hazelwood, MO 63042
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday 9 am - noon

Drive-up:
 Mon. - Fri. 8:30 am - 5:30 pm
 Saturday 8:30 am - 12:30 pm

O'Fallon 24/7 ATM
 1051 Hwy. K
 O'Fallon, MO 63366
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday 9 am - noon

Drive-up:
 Mon. - Fri. 8:30 am - 5:30 pm
 Saturday 8:30 am - 12:30 pm

O'Fallon 24/7 ATM
 1167 Bryan Rd.
 O'Fallon, MO 63366
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday 9 am - noon

St. Louis
 5011 Hampton Ave.
 St. Louis, MO 63109
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday 9 am - noon

High Ridge 24/7 ATM
Home Loans
 320A Emerson Rd.
 High Ridge, MO 63049
Office Hours:
 Mon. - Fri. 9 am - 5 pm

Our Mortgage Office will be moving into the new Fenton Administrative Office in May!

