



Delivering Value

Since 1948

MAY 2014

Two Great Offers to Celebrate Our Bryan Road Grand Reopening

1.80% APR on New & Used 36-month Auto Loans*

To celebrate its recent expansion to a full-service branch, Alliance is holding a Grand Reopening at its Bryan Road location on Monday, May 12th through Saturday, May 17th!

Come visit us during this week and you can choose to take advantage of one or both of these special offers.

Got stuck with a high auto loan rate at the dealership? This is a great time to refinance your vehicle to lower your monthly car payment. **Our 1.80% APR on 36-month auto loans is more than TWO TIMES lower than the national average according to Bankrate.com!**

Looking to purchase a vehicle? Enterprise Car Sales will have vehicles and

sales representatives onsite Saturday, May 17 as well.

We also have something for all you savers. **Our 1.15% APY on a 2-year Certificate of Deposit is more than THREE TIMES the national average according to Bankrate.com!**

1.15% APY on a 2-year Certificate of Deposit**

Alliance has also put together a fun-packed day filled with kid's activities for **Saturday, May 17th from 9 am to 3 pm**. Bring your kids and grandchildren out and enjoy the following activities throughout the day. We look forward to seeing you and your family at this exciting event!

May 17th Kid's Activities Include:

- Petting Zoo & Pony Rides from 11 am to 3 pm
- Meet the River City Rascals' Mascot "Ruffy" from 12 pm to 1:30 pm
- Balloon Artist from 10 am to 1 pm
- Face Painter from 12 pm to 3 pm
- Bounce House from 9 am to 3 pm
- Hot Dogs, Soda & Popcorn all day

*Offer valid on auto loans \$5,000 or more on 2009's and up. Subject to credit approval. Not all members will qualify for advertised rate. Does not include refinances on existing Alliance auto loans. Cannot combine offers. **APY=Annual Percentage Yield. Available while funds last for new money only.



Enter to WIN an
Apple iPad Mini
on May 17!

Delivering Value, t

 **Alliance**
CREDIT UNION

RATES

As of 05/02/14

Delivering Value, Enriching Lives



Loan Rates

New Autoas low as 2.49% APR*
 Used Autoas low as 2.49% APR*
 New Boat/RVas low as 4.50% APR*
 Used Boat/RVas low as 4.75% APR*
 New Motorcycle/ATVas low as 4.50% APR*
 Used Motorcycle/ATVas low as 4.99% APR*
 Home Equity Line of Credit.... as low as 3.25% APR*

Home Loans call (636) 343-7005, option 3 or visit www.alliancecu.com to apply online.

*APR = Annual Percentage Rate

Deposit Rates

Certificates of Deposit

6 months26% APY*
 12 months41% APY*
 24 months71% APY*
 36 months 1.01% APY*
 48 months 1.31% APY*
 60 months 1.56% APY*
 Step Right Up CD..... up to 3.20% APY*

On Step Right Up CDs, you receive **TWO** guaranteed rate increases on set anniversary dates, for worry-free savings!

Daily Investment Fund

\$2,500 to \$9,99916% APY*
 \$10,000 to \$24,99926% APY*
 \$25,000 to \$49,99931% APY*
 \$50,000 to \$74,99941% APY*
 \$75,000 to \$99,99942% APY*
 \$100,000 and greater43% APY*

IRA Savings

\$100 to \$5,00040% APY*
 \$5,000 to \$25,00045% APY*
 \$25,000 to \$50,00050% APY*
 \$50,000 to \$75,00060% APY*
 \$75,000 to \$100,000..... .70% APY*
 \$100,000 and greater95% APY*

*APY = Annual Percentage Yield
All rates subject to change at any time.

Earn More Rewards on Your Credit Card

Are you looking for a rewards card that earns automatic bonus points on every purchase, every month? Or maybe you prefer a card to pay down your balances on other credit cards faster or to save on interest. Whatever your needs, we have a credit card that's right for you!

Consumer Credit Cards

Visa® Bonus Rewards Card

- Get 25% more on all points earned every month, automatically*
- No caps or limits on points earned
- \$25 cash back with your first purchase

Visa® Bonus Rewards PLUS Card

- Get 50% more on all points earned every month, automatically**
- No caps or limits on points earned
- \$50 cash back with your first purchase
- Low annual fee

Visa Platinum Card

- Our best introductory APR offer
- Save on interest and pay down your other credit card balances faster
- Enjoy the everyday convenience of a non-rewards card

Visa College Rewards

- For college students
- Earn 1 reward point for every \$1 in net purchases
- Receive 1,000 bonus rewards points with your first purchase
- Low rates and manageable credit lines

Visa Secured Card

- Improve your credit***
- Low annual fee
- Flexible credit lines based on a security deposit ranging from \$300 to \$5,000

Your card comes with these great benefits plus you are protected with zero fraud liability. Business credit cards are also available. To apply, simply visit www.alliancecu.com or stop by any branch for an application.

* The 25% more in bonus rewards consists of 1 Reward Point for each dollar of Net Purchases plus an additional 25% (0.25) in points awarded based upon the total points earned on Net Purchases within a billing cycle (total 1.25 points)

** The 50% more in bonus rewards consists of 1 Reward Point for each dollar of Net Purchases plus an additional 50% (0.50) in points awarded based upon the total points earned on Net Purchases within a billing cycle (total 1.5 points)

*** Late payments and going over the credit limit may damage your credit history



(636) 343-7005, ext. 2000 • (800) 541-6131
 Tel-A-Connect: (800) 714-3319 • Online Chat Available
www.alliancecu.com • talktous@alliancecu.com

Fenton 24/7 ATM

575 Rudder Rd.
 Fenton, MO 63026
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday..... 9 am - noon

Call Center

Operating Hours:
 Mon. - Fri..... 8:30 am - 5:30 pm
 Saturday..... 8:30 am - 12:30 pm

Jennings 24/7 ATM

9050 W. Florissant Ave.
 St. Louis, MO 63136
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday..... 9 am - noon

Drive-up:

Mon. - Fri. 8:30 am - 5:30 pm
 Saturday..... 8:30 am - 12:30 pm

Hazelwood

9150 Pershall Rd.
 Hazelwood, MO 63042
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday..... 9 am - noon

Drive-up:

Mon. - Fri. 8:30 am - 5:30 pm
 Saturday..... 8:30 am - 12:30 pm

O'Fallon 24/7 ATM

1051 Hwy. K
 O'Fallon, MO 63366
Office Hours:
 Mon. - Fri. 9 am - 5:30 pm
 Saturday..... 9 am - noon

Drive-up:

Mon. - Fri. 8:30 am - 5:30 pm
 Saturday..... 8:30 am - 12:30 pm

O'Fallon - 24/7 ATM

1167 Bryan Rd.
 O'Fallon, MO 63366
 Mon. - Fri. 9 am - 5:30 pm
 Saturday..... 9 am - noon

Home Loan Office

High Ridge 24/7 ATM
 320A Emerson Rd.
 High Ridge, MO 63049
Office Hours:
 Mon. - Fri. 9 am - 5 pm

