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MARCH 2014

Alliance Member Receives St. Louis Business Journal's "Forty Under 40" Award

Alliance member Sirius Karimi was honored with the St. Louis Business Journal's prestigious "Forty Under 40" award Thursday, February 13 at the Kemp Auto Museum in Chesterfield, MO. Each year, the publication selects the top forty individuals working in the St. Louis business community who are under the age of 40 and honors them at this annual event.

Sirius Karimi was born in Iran, but his story is truly an American one. As a toddler, his parents brought him to the United States during the Iranian Revolution of the late 1970s. He grew up in the bay area of Southern California and graduated from Sacramento State University.

In 2000, Karimi took a position with St. Louis-based Enterprise Rent-A-Car as a management trainee in San Diego. Karimi quickly worked his way up from this entry-level position where he washed, rented and picked up vehicles. After two quick promotions in the Rent-A-Car division, executives with Enterprise Fleet Management recruited him

to work as an account executive in the San Diego region. Karimi continued to work hard and was promoted to director of fleet management for Enterprise's Western Pennsylvania and West Virginia operation within a few years.



Alliance member Sirius Karimi receives St. Louis Business Journal's "Forty Under 40" award.

After a short 16-month stint, Karimi was asked to serve as director of fleet management for the St. Louis and Southern Illinois region, which is the company's fourth-largest U.S. operation. When he's not busy managing growth, customer retention and the overall success of his

region, Karimi finds time to volunteer and serve on three St. Louis area boards including the Ronald McDonald House, Make-A-Wish Foundation and the Better Business Bureau.

Karimi said he was humbled to receive the award and views it more as recognition of the help that he has received along the way. "It is really a recognition of the collective work of our team and division," Karimi said. "It's a reflection of the mentors that I had throughout my career that helped me get to where I am at."

So why did Karimi open his home equity line of credit with Alliance Credit Union over all the competition? "When I called, someone actually answered the phone," Karimi said. "The customer service is great and it is refreshing to get that in the banking industry. The staff was very customer-centric and focused."

His wife Kendra summed it up with one word, "Local."

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 48 months 1.31% APY*
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 \$50,000 to \$74,99941% APY*
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\$100 to \$5,00040% APY*
 \$5,000 to \$25,00045% APY*
 \$25,000 to \$50,00050% APY*
 \$50,000 to \$75,00060% APY*
 \$75,000 to \$100,000..... .70% APY*
 \$100,000 and greater95% APY*

*APY = Annual Percentage Yield
All rates subject to change at any time.

Construction Begins on New Fenton Headquarters!

Let's tear down a bank and build a credit union! The old Commerce Bank building located at **1280 South Highway Drive in Fenton** has been demolished to begin construction of Alliance's new headquarters. The new 14,000 square foot facility is expected to be open late 2014. The new office will increase Alliance's overall visibility within the Fenton community and help make our money-saving products and services easier to find for everyone. **Please look for our construction cam link on our website and Facebook page for progress updates!**



College Scholarship Applications Due April 1st!

As part of Alliance's goal to deliver value and enrich the lives of our members, Alliance will award five \$1,000 college scholarships. Scholarship funds will be paid to the university in the student's name.

To be eligible, applicants must be Alliance Credit Union members (or the son, daughter or grandchild of an Alliance member), as well as one of the following:

Eligibility Criteria

- A full-time college student
- A high school student who will be a full-time college student in 2014/15

Please submit your application by April 1, 2014.

Late applications will not be accepted. For more information, or to have an application mailed to you, please call (636) 343-7005, ext. 2000.



(636) 343-7005, ext. 2000 • (800) 541-6131
 Tel-A-Connect: (800) 714-3319 • Online Chat Available
www.alliancecu.com • talktous@alliancecu.com

Fenton 24/7 ATM

575 Rudder Rd.
Fenton, MO 63026

Office Hours:

Mon. - Fri. 9 am - 5:30 pm
Saturday..... 9 am - noon

Call Center

Operating Hours:

Mon. - Fri..... 8:30 am - 5:30 pm
Saturday..... 8:30 am - 12:30 pm

Jennings 24/7 ATM

9050 W. Florissant Ave.
St. Louis, MO 63136

Office Hours:

Mon. - Fri. 9 am - 5:30 pm
Saturday..... 9 am - noon

Drive-up:

Mon. - Fri. 8:30 am - 5:30 pm
Saturday..... 8:30 am - 12:30 pm

Hazelwood

9150 Pershall Rd.
Hazelwood, MO 63042

Office Hours:

Mon. - Fri. 9 am - 5:30 pm
Saturday..... 9 am - noon

Drive-up:

Mon. - Fri. 8:30 am - 5:30 pm
Saturday..... 8:30 am - 12:30 pm

O'Fallon 24/7 ATM

1051 Hwy. K
O'Fallon, MO 63366

Office Hours:

Mon. - Fri. 9 am - 5:30 pm
Saturday..... 9 am - noon

Drive-up:

Mon. - Fri. 8:30 am - 5:30 pm
Saturday..... 8:30 am - 12:30 pm

O'Fallon - 24/7 ATM

1167 Bryan Rd.
O'Fallon, MO 63366

Mon. - Fri. 9 am - 5:30 pm
Saturday..... 9 am - noon

Home Loan Office

High Ridge 24/7 ATM

320A Emerson Rd.
High Ridge, MO 63049

Office Hours:

Mon. - Fri. 9 am - 5 pm

